

It is my pleasure to invite you to experience LdM Rome—where the LdM staff takes pride in sharing their city with you and the professors bring to life ancient ruins as Rome becomes your classroom. Whether actively engaging in the global marketplace through an internship, tracing time through the museums, churches, and palaces, or embracing the culture and landscape through the Italian Club, you will benefit from this personalized program within the vibrant and Eternal City. Benvenuti a LdM Roma!

– Fabio Massimo Parenti

Program Supervisor at LdM Roma Campus - PhD in Geopolitics and Geoeconomics

LdM ROME HIGHLIGHTS

Roma: Capitale d'Italia

In Rome, Italy's socio-political center and location of the Vatican, students have the opportunity to touch history. Rome's heritage, architecture, traditional and innovative firms, national and international centers of study create a valuable and exciting urban environment for a unique study abroad experience. In addition, LdM Rome students benefit from living and studying near the city's center, only minutes from famous sites such as the Spanish Steps and the Trevi Fountain.

La Famiglia di LdM Roma: Faculty, Staff, & Students

LdM has a highly qualified, international faculty with an Italian and European perspective and a critical approach on various subjects. Together with the faculty, the knowledgeable and accessible staff welcomes the unique and dynamic student body to the LdM Rome family.

Cultura e divertimento a LdM Roma

LdM hosts excursions, food and wine tastings, and daily trips led by professors and staff to some of Italy's most famous and beautiful locales such as Lake Bracciano and Odescalchi Castle, Abruzzi National Park, Sorrento and Pompeii. In addition to these, the Italian Club helps students who wish to learn more about Roman culture by organizing activities to enrich their time abroad.

LdM Rome Scholarships

LdM will offer two, full tuition scholarships for the Spring 2015 semester in Rome to qualified applicants. Interested students should contact LdM Academic Relations + Student Services at 512.328.4636 or info@lorenzodemedici.org for more information.



STUDENT EXPERIENCE

I chose LdM because the classes are small and the courses are designed to optimize your time in Rome. [We visited] the historic sites, the ancient ruins and the paintings [...]—a completely new style of learning and something that enticed me to choose LdM. The staff is flexible and tries their best to make your experience everything you want it to be. The relationship with the faculty had a huge impact on my experience. They were personable and the courses were geared towards getting to know the real Rome and not just the touristy spots. I have gained countless new experiences and skills through studying at LdM Rome. I have gained an international perspective on business, how to be sensitive to different cultures and backgrounds and to adapt to new cultures and languages. – Laura Slor, LdM Rome Academic Year Student



SCHOOL OF ARTS & SCIENCES

- Anthropology
- Archaeology & Classical Studies
- Art History
- Communications
- Cultural Studies
- Geography & Environmental Studies
- History
- International Business
- Literature
- Music, Cinema & Theatre Studies
- Philosophy & Religious Studies
- Political Science & Intl. Studies
- Psychology
- Sociology
- Writing

SCHOOL OF CREATIVE ARTS

- Culinary & Nutritional Arts
- Painting, Drawing & Mixed Media
- Photography

DESIGN

- Fashion Design, Marketing & Merchandising

SCHOOL OF ITALIAN LANGUAGE & CULTURE

- Italian Language / Culture

NEW & FEATURED COURSES

**Anthropology of Fashion and
Desirability: Beyond the Catwalk**

Palaces of Rome

**China's Development
and the Global Shift**

Introduction to Art Therapy

Psychology of Crime

Film and Mafia

**Integrated Marketing
Communication**

**Underground Rome:
The Christian Catacombs**

INTERNSHIPS

Museum and Gallery Internship

This internship provides students with work experience in a museum, gallery or church in the Rome area, supervised by a faculty member and the cooperating museum. The internship provides opportunities in the field of cultural mediation and museum education, through direct observation of the various activities developed at the hosting museums and churches, individual study and direct participation in guided tours at museums and churches, and gallery management in art galleries. Through this experience, students will learn and apply professional skills, while directly interacting with institutional staff and the visitors.

Business Internship

This internship provides practical and professional experience in the field of Business. Students will intern at a local Roman business, where they may develop and carry out various activities, such as translations, international marketing research and strategies, developing new advertising ideas, event planning, customer and partner relations, and basic administrative/clerk duties.

Fashion Marketing, Retail Management and Merchandising Internship

Students will have the opportunity to intern with independent fashion and related businesses, boutiques, and galleries. Interns develop and carry out various activities, which may include retail management, visual merchandising, events, sales, customer service, marketing and social media networking, photography and cataloging of products, development of advertising ideas, creation and distribution of press releases, and e-commerce.

Sport Marketing and Communication Internship

This internship provides practical and professional experience in the field of Sport Marketing and Communication. The placement is with an established basketball academy, which regularly collaborates with NBA athletes. In this active environment, LdM interns will have the opportunity to collaborate and develop marketing plans, follow the team at home games to write articles, update websites and social media, create promotional videos, and communicate the academy's philosophy in Italy and abroad.

At Lorenzo de' Medici our caring professors promote their students to think critically. In our intimate classroom settings our professors open the students' eyes to new perspectives and different approaches to learning. Lorenzo de' Medici is a warm and supportive institution. The drive of this college is clearly in the focus of the quality of the education provided here.

– Carissa A.

LdM Headquarters

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